



## DEPARTMENT OF ELECTRONICS & COMMUNICATION ENGINEERING

ESTD: 2004  
**MALLA REDDY COLLEGE  
OF ENGINEERING & TECHNOLOGY**  
(AUTONOMOUS INSTITUTION - UGC, GOVT. OF INDIA)

**DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING  
ORGANIZES**

**A SESSION ON PROBLEM SOLVING AND IDEATION WORKSHOP**

DATE : 11-11-2023 | TIME : 11:30 AM ONWARDS  
VENUE : ECE SEMINAR HALL

**RESOURCE PERSON :**  
**PRUDHVI PASALA**  
Co founder & CTO(Chief technology Officer)  
of FSTS Hygiene innovations Ltd.  
Handling R&D and overall product  
development

**R.Smruthi** IIC Coordinator, ECE  
**Dr.K.Mallikarjuna Lingam** HEAD OF DEPARTMENT - ECE  
**Dr.T Venu Gopal** DEAN STUDENT WELFARE  
**Dr. PHV Sessa Talpa Sai** DEAN R&D  
**DR.S.Srinivasa Rao** PRINCIPAL  
**DR.VSK Reddy** DIRECTOR

## A SESSION ON PROBLEM SOLVING AND IDEATION WORKSHOP

**NOVEMBER 11<sup>th</sup> 2023**



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(Autonomous Institution – UGC, Govt. of India)  
(Affiliated to JNTU, Hyderabad, Approved by AICTE - Accredited by NBA & NAAC – ‘A’ Grade - ISO 9001:2015 Certified)  
Maisammaguda, Dhulapally (Post Via. Kompally), Secunderabad – 500100, Telangana State, India.



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## **DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING** **A SESSION ON PROBLEM SOLVING AND IDEATION WORKSHOP** **NOVEMBER 11<sup>th</sup> 2023**

Malla Reddy College of Engineering and Technology (MRCET), Secunderabad is an UGC Autonomous Institution. Department of **Electronics and Communication Engineering** organized a session on “**Problem Solving and Ideation Workshop**” in **association with Institutions Innovation Council** for III-year ECE students on **11<sup>th</sup> NOVEMBER 2023**.

### **Objective of Session:**

The primary goal of this session on problem-solving and ideation is to equip participants with the essential skills and mindset required to tackle challenges creatively and develop innovative solutions

### **Highlights:**

The participants could explore the systematic approach to problem-solving, including problem definition, analysis, solution generation, and implementation. They were encouraged to embrace divergent thinking and consider unconventional solutions. The speaker highlighted the importance of collaboration in the ideation process and how diverse perspectives contribute to richer solutions. Participants were familiarized with the principles of design thinking for a human-centered problem-solving approach. They were guided on translating ideas into actionable plans.

### **Links:**

- Twitter:[https://x.com/MRCET\\_official/status/1723258776818745852?t=-EYkCXPmVb3PDHuEXYhSKw&s=08](https://x.com/MRCET_official/status/1723258776818745852?t=-EYkCXPmVb3PDHuEXYhSKw&s=08)
- YouTube -- <https://youtu.be/c6uykXN-apc>





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### PHOTO GALLERY





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### PHOTO GALLERY

